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Filing date: **09/17/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91211998
Party	Defendant Krueger International, Inc.
Correspondence Address	MICHAEL L. NOVITSKI KRUEGER INTERNATIONAL, INC. 1220 BELLEVUE ST GREEN BAY, WI 54302-2118  michael.novitski@ki.com
Submission	Appearance of Counsel/Power of Attorney
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Signature	/Charles S. Blumenfield/
Date	09/17/2013
Attachments	Notice of Appearance.pdf(36052 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Application Serial No. 85/774479

Published: April 16, 2013

Filed: November 8, 2012

For the Mark: ALT3

**ALT3 MEDIA CORPORATION**

**Opposer,**

**v.**

**KRUEGER INTERNATIONAL, INC.,**

**Applicant.**

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**ALT3**

**Opposition No. 91211998**

**NOTICE OF APPEARANCE**

Please take notice Attorney Charles S. Blumenfield and Attorney Cobby J. Shereff, and the law firm of Blumenfield & Shereff, LLP, hereby enter an appearance in the above-captioned matter, and request that copies of all notices and pleadings in this matter be sent to the following address:

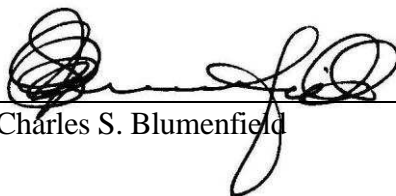
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Dated this 17th day of September, 2013.

**BLUMENFIELD & SHEREFF, LLP**

By: \_\_\_\_\_

Charles S. Blumenfield



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**CERTIFICATE OF SERVICE**

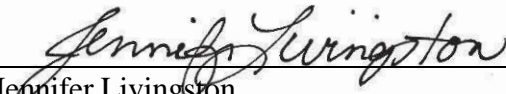
This is to certify I have this day served a true and correct copy of the foregoing NOTICE OF APPEARANCE on counsel for Applicant by electronic mail as follows:

steiger@MGFL-law.com

and by placing a true and correct copy of same in the First Class U.S. Mail, Certified (Return Receipt Requested) with proper postage prepaid and addressed to:

Attorney Eric J. Steiger  
Miller Goler Faeges Lapine LLP  
1301 E. 9th Street Suite 2700  
Cleveland, OH 44114-1835

Dated this 17th day of September, 2013.

  
\_\_\_\_\_  
Jennifer Livingston